



## The flagship content analysis service from MediaBiz

### Capturing the 'What, Where and Window' of Content Distribution

**Today it's not just the viewership that counts for savvy media providers. It's the what, where and window of TV Series and Movie distribution that pose the most critical questions in today's content-centric business.**

Today's successful content licensing business models depend on the answers to questions such as:

- What content is available 'behind the wall'? In 'front of the wall'?
- Are the OTT non-carriage and carriage windows expanding or contracting?
- How does my SVOD offer rank versus other SVOD offers?

MediaMetrics helps media providers effectively navigate these areas in order to:

- Support content acquisition and syndication models
- Monitor content distribution
- Maximize ROI of owned content
- Track competitors
- Understand usage volatility

Television viewing is a whole new ballgame and our MediaMetrics service is designed specifically to help media and entertainment providers make the best possible choices – and secure the best possible deals – for their services.

## Content Distribution Rankings

MediaMetrics is the definitive source for capturing the 'What, Where and Window' of TV Series and Movies, providing a comprehensive view of the complete competitive landscape.

## Tracking Over-The-Top and TV Everywhere

The database currently tracks and ranks 175 OTT and TVE offers (and growing), 830 cable networks and broadcasters, 7,100 studios and 2.8 million TV Series episodes and Movies.

Delivered via web, tablet and mobile sites, MediaMetrics is a "must have" data resource for all Studio, Networks, Broadcasters, OTT streaming services and Pay-TV operators.

Test drive the product today - [www.mediabiz.com](http://www.mediabiz.com)

Metrics  
that Matter!

**MEDIAMETRICS**  
**PREMIUM**